A ORDINANCE TO CHANGE THE NAME OF SARDIS WAY, N.W. TO

L.A. REID WAY, NW, AND FOR OTHER PURPOSES

WHEREAS, Mr. Antonio "L.A." Reid has a diverse background as a musician, songwriter, producer, artist developer, with an astounding track record of charted hits; and

WHEREAS, L.A. Reid is one of the most valued executives in the Atlanta and national music industry; and

WHEREAS, Arista Records has selected L.A. Reid as its President and CEO; and

WHEREAS, prior to being selected to head Arista Records he inspired and nurtured numerous Atlanta artists at Atlanta-based LaFace Records with his partner Kenneth "Babyface" Edmonds; and

WHEREAS, L.A. Reid and Babyface Edmonds established themselves as producers for a wide range of chart-topping acts such as Whitney Houston, the Whispers, TLC, Paula Abdul, Bobby Brown, Toni Braxton, Usher, Outkast, Pink, Goodie Mob, Damian Dame, After 7 and many more; and

WHEREAS, for many years L.A. Reid, our own multiple Grammy Award winner, maintained an office and a restaurant in the City of Atlanta; and

NOW THERFORE BE IT ORDAINED BY THE COUNCIL OF THE CITY OF ATLANTA AS FOLLOWS:

SECTION 1: That the name of Sardis Way, N.W. is hereby changed to L.A. Reid Way, N.W.

SECTION 2: That the name change shall become effective upon approval by the Mayor

SECTION 3: That the appropriate City of Atlanta agencies are hereby directed to take such steps as are necessary to have the name changed on all street signs, maps and other official documents and markers.

SECTION 4: That all ordinances and parts of ordinances in conflict herewith are hereby repealed.

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